



## MANAGEMENT DEVELOPMENT CENTRE SHORT COURSES AND SEMINARS 2024 CALENDAR

### Quarter 1

Category	Title	Dates	Venue
Supervisors	<b>Effective Supervisory Skills:</b> Leadership and Management Techniques	12-16 February	On campus
Young Innovators	<b>Innovation Commercialization:</b> Protect your Idea and Make Money!	19 February	On campus
Women in Business	<b>The Business Lady:</b> Managing Business Finances	20 February	On Campus
Entrepreneurs and Business Owners	<b>Win Big:</b> The Ultimate Guide to Preparing Responsive and Winning Bids.	21-22 February	On campus
Women in Top Management	<b>“Sip, Connect, Elevate”:</b> Empowering Women Executives through Networking Mastery	29 February	Blantyre
Executive Management	<b>CEO Edition: Crisis Crunch –</b> Navigating Turbulence and Mitigating Risk	1 March	Blantyre
Upcoming Top-Level Managers	<b>The Future CEO:</b> Ladder to Becoming a Successful TOP EXECUTIVE	6-8 March	Mangochi

### Quarter 2

Category	Title	Dates	Venue
Supervisors	<b>Communication 101:</b> Effective Communication Skills for Supervisors	13-17 May	On campus
Young Innovators	<b>Market Mastery for Innovators:</b> Knowing and Securing Markets for Your Innovations!	20 May	On Campus
Leaders in Agriculture Cooperatives	<b>Agri-Business:</b> Marketing your products to Grow Your Cooperatives	21 May	On Campus
Entrepreneurs and Business Owners	<b>Accounts Insights:</b> Understanding and Preparing Your Business Accounts	22-23 May	On Campus
Women in Top Management	<b>“Sip, Connect, Elevate”:</b> The Power of Personal Rebranding in The Era of Social Media	6 June	Lilongwe
Executive Management	<b>CEO Edition:</b> Grab the Power of Thinking Global	7 June	Lilongwe
Upcoming Top-Level Managers	<b>The Future CEO:</b> Learn the Art of Developing and Implementing Powerful Strategies	12-14 June	Salima

### Quarter 3

Category	Title	Dates	Venue
Supervisors	<b>Team EQ:</b> Emotional Intelligence and Team Building	19-23 August	On campus
Women in Business	<b>The Business Lady:</b> How to Grow Your Business and Earn More	19 August	On Campus
Young Innovators	<b>Financial Management:</b> For Young Innovators	20 August	On campus
Entrepreneurs and Business Owners	<b>Crafting Business:</b> Developing a Winning Proposal to Attract Investors	21-23 August	On campus
Women in Top Management	<b>“Sip, Connect, Elevate”:</b> How to Excel in The Digital World	5 September	Blantyre
Executive Management	<b>CEO Edition:</b> Dealing with Cyber Security and Data Privacy	6 September	Blantyre
Upcoming Top-Level Managers	<b>The Future CEO:</b> “Data Matters” For Informed Leadership	18-20 September	Mangochi

### Quarter 4

Category	Title	Dates	Venue
Supervisors	<b>Client Ops:</b> Customer Care and Front Office Management	11-15 November	On campus
Village Bank Leaderships	<b>Village Bank Models:</b> For transparency and Maximization of Member Benefits	16 November	On Campus
Young Innovators	<b>Marketing Strategy:</b> Product Branding and Positioning for More Value	25 November	On campus
Entrepreneurs and Business Owners	<b>Digital Marketing:</b> Optimize Product Presence on Facebook, Instagram, and Other Online Platforms	26-27 November	On campus
Women in Top Management	<b>“Sip, Connect, Elevate”:</b> Wellness and Fitness for The Executive Woman	5 December	Lilongwe
Executive Management	<b>CEO Edition:</b> Managing Your Health and Lifestyle as a Top Executive	6 December	Lilongwe
Upcoming Top-Level Managers	<b>The Future CEO:</b> Mental Health and Stress Management	12-14 December	Salima
Leaders in Agriculture Cooperatives	Effective Leadership Skills for The Success of Cooperatives	17-18 December	On Campus