



School of Education, Communication and Media Studies (SECOMS)

First Education Conference

Theme: Education for Sustainable Development and Wealth Creation.

- Innovate
- Create
- Generate

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CALL FOR ABSTRACTS

The Malawi University of Business and Applied Sciences (MUBAS), through the School of Education, Communication and Media Studies (SECOMS) will proudly host its inaugural Education Conference under the theme **“Education for Sustainable Development and Wealth Creation.”** The conference provides a dynamic platform for educators, researchers, policy-makers, and stakeholders to reflect on curriculum reform, ODeL, TEVET, policy direction, and the integration of emerging technologies such as AI in education. It also fosters practical dialogue on entrepreneurship and economic empowerment through education. The conference is scheduled to take place from 25th to 26th September 2025, at MUBAS Main campus in Blantyre. The best papers will be selected for publications in a relevant journal.

Conference Subthemes and Descriptions

1. Curricula for Sustainable Futures

Exploration of how innovative and emerging philosophies, pedagogical approaches, technology advancements can be integrated in the curricula to promote sustainable development and wealth creation. This includes assessment of implementation and effectiveness of these interventions.

2. Digital Literacy and Artificial intelligence (AI) Skills

Exploration of how best digital literacy can be implemented and understanding how AI can be adopted in education to promote sustainable development and wealth creation. This includes enhancing education and training access in marginalised communities.

3. Open, Distance, and Electronic Learning (ODeL)

Exploration of the best practices in ODeL mode of delivering education. This includes delivery of modules that are practical in nature, innovative tools and platforms for remote learning, and student support, engagement, and retention.

4. Technical, Entrepreneurial and Vocational Education and Training (TEVET) for Wealth Creation

Assessment of the role of TEVET in sustainable development and wealth creation. This includes but not limited to the alignment of TEVET curriculum with labour market demands and entrepreneurship through vocational education.

5. Policy and Governance in Education

Evaluation and discussion on policies, legislation, and governance structures that support education. This includes development, implementation, monitoring, and advocacy for education supportive laws.

6. Discussion on effective strategies for disseminating health-related information to various audiences

Discuss how health related issues can best be disseminated. This includes development of education materials on health, dissemination techniques of such materials and other related activities.

Types of conference contributions expected

Papers and posters based on research, review or practice.

Abstract Guidelines

Abstracts with a maximum of 300 words and should be submitted in English in MS Word (.doc or .docx) format and should include the following information:

- Title and corresponding author contact details.
- List of co-authors including their affiliations.
- A superscript asterisk should be used for the corresponding author.
- Abstracts should represent their original work.
- Preferred sub-theme should be indicated

Key Dates

No.	Event	Deadline
1	Abstract submission	11th July 2025
2	Notification of acceptance	25th July 2025
3	Draft manuscript submission	15th August 2025
4	Final paper/PPT submission	19th August 2025
5	Registration deadline	05th September 2025
6	Conference	25th to 26th September 2025

Conference participation fees

Early Birds by 20th August 2025

- Local Participants: K150 000
- International Participants: \$90
- Students: Local K100 000 and International \$60

Late Registration by 04th September 2025

- Local Participants: K170 000
- International Participants: \$100

The fees will cover conference materials, snacks and lunch during the conference days. Participants should plan to meet their travel, accommodation and supper expenses.

Account Details

Bank Name: National Bank of Malawi
Account Name: TED Project Account
Account Number: 435449
Branch: Chichiri
Swift Code: NBMAMWMW003

Contact information

Interested individuals/institutions should submit their abstracts to educonference@mubas.ac.mw. For further details please contact: Kingsley Kapito on 0222071091.

Join us as we shape technical education for a more inclusive, sustainable, and economically empowered future *